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MINNESOTA 1166

A New Everbearing Strawberry

This is a brand new everbearer and it does not have any other name at present but "Minnesota 1166." Those who have fruited it find it to be a leader —lots of large well-colored sweet, highly-flavored berries. This is what one grower writes: "In April 1942 we set 1,200 plants and by November 18th the same year this patch made us \$500.00." That isn't so bad, is it? We wish we had enough plants to let you have 1,200 so you too could make \$500.00, but we have not. We have just enough for you and others to get started in this new variety, Minnesota 1166, this spring. Better order early.

Minnesota 1166 is a good plant-maker

and the plants will stand some of the coldest winters. Think where it originated, Minnesota. The berries are a rich red all the way through, no green hard tips, have a rich sweet strawberry flavor, with a uniform, conical shape (see picture above). Plants set this spring will begin to bear berries for you within 90 days and keep it up until freezing weather this fall. They will also bear another crop for you at the usual strawberry time next spring, and another next summer and fall, making three crops in 18 months all from one planting. Our supply of plants is very limited, so order early to avoid disappointment.

Price: 6 plants \$1.00; 12 for \$1.75; 25 for \$2.75; 50 for \$4.90; 100 for \$8.90.

A Victory Strawberry Garden Pays Big Dividends

Fresh, Sweet, Juicy, Red Strawberries Every Day for Your Table, and Lots of Them

WHY pay 35c to 50c a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space and cost it will take to have all the sweet, ripe, luscious berries you want. Just think, the berries will cost less than 1c per quart. See Victory Strawberry Garden offered below.

What 100 Plants Will Do

100 of Keith's strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh strawberries you can possibly use. (See bottom of page.) This is what 100 Keith's strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

Keith's New Way

Grow Four Times More Strawberries—Saves Space—Saves Time



These 100 plants are all ready for your garden, a 25-foot strawberry bed, a possible 100 quarts of sweet, luscious berries. All for \$3.25. (See offer below.)

KEITH'S VICTORY STRAWBERRY GARDEN

(Read the above description)

25 Premier. See page 10 .. \$0.90

SPECIAL 25 Dorsett. See page 990

25 Ambrosia. See page 8.. .95

25 Catskill. See page 7... .95 For postage

100 Plants\$3.70

see page 22

plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plot. Why use more space? Keith's New Way of growing strawberries requires only

one-third the space required by old way and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 feet long will take just 100 plants, 25 to the row. The bed will be 4 feet wide and 25 feet long. Allow young runner plants to take root in between mother plants (the plants you set) so all

Here's One of Keith's New-Way Gardens for You

This Victory Strawberry Garden will sure meet your family berry needs. It consists of 100 plants in four leading varieties (see offer at left). Will take a plot of ground only 25 feet long by 4 feet wide. Plants are set 12 inches apart in 4 rows spaced 12 inches apart, 25 plants per row. Surround the bed with 4-inch boards set on edge to make a frame to hold mulch of straw, etc. Saves moisture, keeps down weeds, improves appearance.

This New Way can be followed out on larger scale by making the bed longer or by making more beds with a path one foot wide in between each.

One of Keith's Popular Straw-berry Beds. This strawberry bed requires only 100 plants and a small space 4 feet wide and 25 feet long. Bears enough for average family.



Keith's Way to Grow Profitable Crops of Strawberries

The growing of strawberries is not even difficult when you follow Keith's ways. Read carefully the following general information, and set Keith's strong, healthy plants and you will pick more and better berries than you have ever picked before. Save this catalog and you will then have this information. (Note: For a more intensive method of culture, see page 3.)

Soils Any soil that grows a good paying crop of corn, oats, potatoes, etc., will grow strawberries successfully, but the most ideal is a rich, moist, cool, sandy loam. Gravelly or clay loams will also grow them successfully, but more organic matter has to be added to make them more open and workable. Organic matter can be applied in the form of straw, fodder, leaves, etc., the more decayed, the better.

Regardless of the kind of soil they are set in, the plant should never be allowed to want for water and food. Keep them always in a thrifty, vigorous condition. Since moisture is one of the necessary requisites for successful berry culture, select, when possible, a soil that will hold moisture and not dry out during summer and become hard and difficult to work.

Soil Preparation Thorough preparation is very essential. It should be done as far in advance of planting as possible. Freshly prepared soil will not hold moisture like soil prepared early and allowed time to settle.

With the exception of heavy soils, it is well to prepare soil late the fall before, by plowing or spading it 8 to 10 inches deep and allowing it to remain in a rough, unharrowed condition over winter. Early the following spring, it should be deeply disked, harrowed and made smooth and ready for planting. By following this system the sandy loams or lighter soils will be in the best condition for successful results.

Where it is found necessary to prepare soil in the spring, do so as far as possible in advance of planting. Apply a liberal amount of manure and plow or spade 8 to 10 inches deep. Follow plowing with a clod crusher or roller, then disk, harrow and roll until the soil bed is firm. Disk or harrow often enough thereafter to keep the soil well worked up and free from weeds, and just before planting, smooth the surface for convenience in marking out rows and planting.

An early, thoroughly prepared soil pays big. Don't neglect this essential.

Enriching the Soil

If you are to grow two quarts of berries where one was grown before, give the plants twice as much water and food as you did before. Many growers overlook this fact.

Barnyard (stable) manures are considered best for enriching soils for strawberries. Sheep, cow, horse, or pig manures are all good, but any of them should contain considerable amounts of rotted straw or should be used in about one-half the amounts given here for horse and cow manures.

To average soil, broadcast 15 to 20 wagonloads per acre, (4 to 5 bushels per square rod), of cow or horse manure as far ahead of plowing as possible and disk well into the top layers of soil before plowing under. This will get the plant foods of the manure more evenly and thoroughly mixed with the soil than if the manure were turned directly under and laid flat in the bottom of the furrow in unbroken lumps.

After plowing, while the soil is still in a rough, unharrowed condition, apply 7 to 10 wagon loads per acre, (2 to 3 bushels per square rod), of fine, well-rotted manure, which will be thoroughly mixed with the top layer of soil by disking, harrowing, etc. Harrow, disk, and roll until you have the soil in tip-top garden shape.

Commercial Fertilizer On the aver-

age soil use acre. On poorer soils use same amount of a 4-8-8. On garden soils use 10 to 12 pounds per square rod. Apply about one-third of the total amount before harrowing, one-third along the rows shortly after plants are set, and the remaining one-third about 90 days later. In applying fertilizer along the rows, scatter it so it will be worked well into the soil by hoeing and cultivation. Thoroughly mix it with the soil. At no time should fertilizer come in direct contact with the roots or leaves of the plants. Do not place fertilizer in the holes where plants are set, nor directly under them unless you mix it very thoroughly with the soil.

Chicken Manure

In which 16 per cent acid phosphate is mixed, brings good results. Mix 1500 pounds of the manure with 500 of the acid phosphate and use about two tons per acre (25 pounds per square rod), applying one-third at a time as in commercial fertilizer.

Setting the Plants Set plants as early as possible in the spring after the danger of hard freezing is over—as early as you would make early garden.

Space the rows 36 inches apart in garden and 42 inches in field culture, spacing plants 12 inches

in the row in garden and 16 inches in field with a common spade or garden trowel, by thrusting it into the soil, making a V-shaped hole. Remove it carefully to prevent any dry surface soil from running in. Spread the roots in the V-shaped hole, placing them downward and do not double or buckle them up at the ends. Set the plants so the bud or crown tip is just even with the surface of the soil, no deeper, no shallower. Pack the soil firmly about the roots so it is in contact with all of them. Use the heel. There should be no air space around nor below the roots. This is very important.

Irrigation Where water is available, irrigation, or supplying the plants with needed water in some way, is very essential.

Water can be supplied to the plants by digging a shallow trough (3-4 inches) on either side of the row about 3 inches from the plants and filling these trenches full of water. After it has soaked well into the soil, draw the soil back into the trenches leaving a smooth surface. This can be done next morning. Repeat as often as necessary to keep the plants vigorous, fresh and thrifty. To feed the plants at the same time, scatter fertilizer (one teaspoonful per plant) in the trench before watering.

Keeping Off the Blossoms

Newly set plants should not be allowed to bloom. Pinch them off as soon as they are noticed in the crowns of the plants. Remove the whole blossom stock. With everbearers keep blossoms off for 60 days after planting.

Why not grow your own Blueberries. Its easy, simple and requires little space. One planting lasts about a lifetime. See pages 12, 13 and 17.

Cultivation Start cultivating and hoeing shortly after the plants are set and keep it up all summer, not allowing crust to

and keep it up all summer, not allowing crusts to form or the soil to become hard after rains. Shallow ($2\frac{1}{2}$ inches) cultivation is best. It would be well to cultivate or stir the soil about the plants or between the rows once a week.

Summer Mulching By placing straw, chaff, or other fine materials around the plants to a depth of 2 or 3 inches, the soil beneath can be kept moist and cool. The berries will also be held off the soil and will not be sandy after the rains. Mulches should not be disturbed during cultivation or hoeing. If material is available, it is often advised to mulch between the rows as well as around the plants.

Winter Mulch is placed over the plants to protect them from and prevent the alternate freezing and thawing which often takes place during the late winter and early spring. Get the mulch on in the early winter before the ground freezes two or three inches deep, spreading it evenly over the plants four to six inches deep. Place between the rows also if desired. Use straw or other similar materials, anything that will not mat down and smother the plants. Remove part of it in the spring after the danger of hard freezing is over, leaving just enough so the new leaves and blossom stocks can come through it. Fill in between the rows with the mulch removed.

Grow those luscious, sweet, delicious Boysenberries that housewives are raving so much about nowadays. They can't be beat for home uses. See back cover.



This bed 30x210 ft. set to Keith's Premier produced over 950 qts., bringing the grower over \$165.00. Some small piece of ground can make you good money.

PLEASE NOTE.—IT'S FOR YOU Read Carefully Before and When Ordering

You know circumstances have come up since we mailed you our Berry Book last year that is and will affect you, us and everybody. This makes it necessary for all of us to co-operate and work together to get things done. This is why we are taking up this space, as valuable as it is, to ask your co-operation in handling, packing, and shipping your order this season. And YOU CAN HELP a lot, believe me, by following out the suggestions listed below. We are doing our best to adjust our business to the times, and believe you will do what you can also.

Here's What WE Ask You To Do:

- 1. Order early to avoid delay in getting your order out on time.
- Use our Order Blank, Fill in all information asked for. This is VERY IMPORTANT.
- 3. Be sure your name and address are written plainly.
- Recheck your order for mistakes in varieties, money sent, postage, etc.
- Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time, and require more writing.
- 6. If it's necessary to write us about your order, or order a second time, BE SURE TO RETURN the green card we sent you in acknowledging your order. VERY IMPORTANT!
- 7. Read carefully Page 22 in this Berry Book.



PROVES BETTER THAN PREMIER

For the past four years we have grown Paymaster in fruiting rows right along side of the Premier, and we have found it to be:

- 1. As productive as Premier and in some cases more so.
- 2. More productive of runner plants, thus always developing a good wide fruiting row.
- 3. More adaptable to different soils.
- 4. Has a better, richer strawberry flavor.
- 5. Plants more disease-free. More resistant to the yellows, leaf spot, and red steel disease.
- 6. Berries a more rich red clear
- 7. Berries do not "cook up" like the Premier, but hold their shape, size and color. They make beautiful delicious preserves.
- 8. A better all 'round berry than the Premier, with as large yields of better berries.
- 9. Better for table use, preserves, canning, etc.
- 10. A better strawberry than the Premier for gardens, for it grows better under all conditions.

PRICES:

Although Paymaster is a new, outstanding variety, we are selling at reduced prices this year.

12 plants \$1.00; 25 for \$1.75; 50 for \$2.85; 100 for \$4.00.

JUST WHAT WE WERE AFTER

This new strawberry, the Paymaster, proved to be just the berry we were after, a variety that would yield like the Premier, but would be more resistant to diseases, produce more runner plants

under average conditions, and not cook to pieces like the Premier in canning, etc. We were very fortunate to get just the berry we were after. It's our Paymaster.

TWO OUTSTANDING PARENTS

What better parents could there be back of Keith's Paymaster than the Premier and Gem? The female part of the cross was the Premier, the leading commercial spring strawberry, known and liked by thousands of berry growers, for its large yields of beautiful berries. The other parent (male) was the Gem, a leader in the everbearing strawberry family. So you see this new strawberry "child" has outstanding parents which have passed on to it their outstanding characteristics, size, yields, and



PAYMASTER BERRIES

Actual size. Truly a wonderful berry.



Here are a few of the characteristics which make Catskill famous:

- 1. Berries very large, firm, attractive.
- 2. Bring highest prices on markets.
- 3. Very productive, outvield others.
- 4. Plants free from disease (leaf-spot).
- 5. Vigorous grower.

6. Does well in any garden or field soil.

berry later than the Catskill listed by us is the Ambrosia.

Catskill berries are / large to very large, attractive glossy red, me-

dium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.

Big Crops of Big Berries

YIELDS 16,800 QUARTS PER ACRE

PRICES ON KEITH'S VITALIZED CATSKILL:

Keith's Vitalized Catskill Plants are Guaranteed to be Trueto-Name, Disease Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.

25 plants, 95c; 50 for \$1.60; 100 for \$2.75; 200 for \$4.75; 300 for \$6.25: 500 for \$7.50: 1000 for \$13.50.





AMBROSIA

BEATS JACK FROST

Ambrosia is so late in blooming and ripening its berries it often escapes those late frosts that so often kill other strawberry blossoms. It's the berry that beats Jack Frost every time. In those localities where late frosts are common, Ambrosia is the variety for you to plant.

A MONTH LATER THAN PREMIER

Just about four weeks after the early strawberries begin to ripen their berries, Ambrosia begins. Most strawberries fruit during June, you know, but Ambrosia starts about the time other varieties wind up and carry the strawberry season on over into July for you. This new variety prolongs your strawberry season about a month longer. With us, the Ambrosia is fully a month later than the Premier.

THE BERRIES AND PLANTS

Ambrosia berries are so large that 25 of them fill a quart. They are a glossy, attractive red all

Latest of All Strawberries— Has Size, Color, Quality

over, with a good flavor. Taste an Ambrosia berry once and you will always want more. Firm flesh and skin, and they ripen a month later than Premier. The plants are hardy, with a thrifty, vigorous, healthy foliage. Fruit stems stand upright, which hold the berries off the ground. We recommend the Ambrosia very highly. It fills a place in the strawberry world that no variety in the past has ever filled.

\$29.00 BROUGHT \$405.00

Dear Sirs:—Had a late frost and a very dry spring, but I harvested \$405.00 in berries from the 3,500 plants. Sold same at patch.

J. B. HAFFORD (Ohio)

PRICES:

25 plants, 95c; 50 for \$1.60; 100 for \$2.75; 200 for \$4.75; 300 for \$6.25; 500 for \$7.50; 1000 for \$13.50.

GET THIS BIG LIVE MAGAZINE

NOM:

60 MONTHS \$1.00 or 12 MONTHS 25 €

YOU will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all men, women, boys and girls, — clean and wholesome, no liquor advertisements.

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Journal and Farmer's Wife is published monthly; big issues; new timely features; fine pictures; beautiful colored covers. Biref, easy to ready 67 years old. Largest autostripian list in the world,—overs 2,700,000 from Maine to California; Money back final satisfied. Farm

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For folks who live in the Country and love the Country. Printed on fast-running presses, this Month Ahead-Magazine gets the important news to you first when it is valuable and useful.

and machinery repairs, livestock, garden, and everything about the Journal section: Latest ideas in farm practice, equipment dairying, poultry, crops, orchard, farm. Latest Washington news im-Farm

portant to farmers.

Farmer's Wife section carries decorations, fashions, fancywork, health and beauty. Canning, foods recipes tested in our own Farm Kitchen. Features on country life. home Farm Women's letters, etc. 50 practical ideas

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DORSETT (Early)

ONE AMONG THOUSANDS

This recently new berry is the result from a cross made by the U.S. Dept. of Agriculture between the Premier (one of our leaders) and Royal Sovereign (a leading strawberry from England). It was selected from thousands of other seedlings from this cross as the "best of the lot."

Dorsett's Flavor, Size, Color Wins Everybody

As soon as berry growers began to fruit the Dorsett, its wonderfulness spread like wildfire, everybody was wanting this new berry; the clamor for DORSETT is still on. WHY? Because anyone who grows Dorsett and tastes those big sweetly-perfumed berries wants more of them. So do their neighbors. Folks, if you're wanting a winner in the strawberry family, choose Dorsett. Grow, taste, sell Dorsett and you'll never be without them. One bite into a Dorsett sells the whole crop.

Here's What Makes Dorsett the Great Winner It Is:

- COLOR. An attractive, lasting, glossy red.
 FLAVOR. Sweet-perfumed walls
- FLAVOR. Sweet-perfumed—unlike any other.
- SIZE. Big. Above the ordinary, uniform.
 FOLIAGE. Thrifty, dark green, disease free.
- 5. PLANTS. Hardy, vigorous growers. Plentiful.
- 6. FRUITING SEASON. Early, over a long period.
- 7. BERRIES. Firm, large, uniform, attractive.
- YIELDS. Good, above the ordinary.

When you set Keith's Dorsett plants you will grow berries that you will call your neighbors in to see, and write the local papers about. SET KEITH'S DORSETT THIS YEAR.

Prices: 25 for 90c; 50 for \$1.50; 100 for \$2.65; 200 for \$4.65; 300 for \$6.00; 500 for \$7.25; 1000 for \$12.50.





Dorsett Certainly Pays



(EARLY) The Nation's Best Known

Dunlap is the best known variety in the United States. It makes good wherever planted, producing large crops of good sized berries. Look at these Dunlap berries in picture at the left—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will with Keith's Vianzea Duniap plants. For winding all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.

Why Set Keith's Dunlap

- DOES well in any garden soil, reliable for beginners—the everybody's berry everywhere.
 PERFECTLY HARDY in Northern and Western States. Grows well in heavy soils.
 YIELDS large crops of uniform berries.
- 4. MAKES a good wide picking row of healthy, productive plants.
- 5. BERRIES firm, sweet, dark red, ideal for home uses or market. Fine for table use or for can-
- 6. PLANTS not so subject to the common strawberry diseases.

PREMIER Our Earliest Berry

Productive, Moneymaker

BERRIES 28 DAYS FROM BLOSSOMS

Set Keith's Premier plants and you will be on the early market 8 to 10 days ahead of your neighbors. Early berries bring big prices, you know. It takes only about 28 days after Premier plants blossom until you begin to pick ripe berries.

PRODUCES LARGE YIELDS

Keith Premier plants often yield over 2 quarts of attractive berries for each plant set. Think of picking 18,000 to 24,000 quarts per acre. This can be done on one acre of average strawberry soil when set with Keith's Vigorous Productive Premier.

What You Can Do With 100 Keith's PREMIER PLANTS

- 1. Pick 150 to 300 quarts of rich, juicy, ripe berries.
- 2. Set one row at least 150 feet long, 2 rows 75 feet.
- 3. Have enough berries for your family, some to can.
- 4. Will supply you berries at less than 2c per quart.



Keith's Everbearing SUPER-MASTODON

Premier

9 REASONS WHY

Keith's Super-Mastodon Plants Win You Can't Beat Them

Brings you cash 60 to 90 days after planting.
 Bears well in garden or field culture.

3. Grows and bears big crops in garden soil.
4. Berries largest of any known everbearer.
5. Bears 3 crops instead of one—fall, next spring and fall.

6. Berries sweet, highly flavored, not soft. 7. Produces big, sweet berries from July to November.

8. Bears well next spring at usual strawberry time. 9. Can be grown in a barrel. See page 23.

PRICES:

25 for \$1.85 50 for 3.00 100 for 4.50

200 for 8.00

500 for 16.50

Make Quick Money With Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices Here's what notch prices. Here's what they can do for you:

Give Keith's Super- \$60 from a bed 33x35—M. Marshall (Mich). 350 quarts from 300 plants-P. R. Amber

\$213 from 1/10 Acre—J. Barlow (Mich.), \$380 from 1/4 Acre—Mr. Parrish (Mich.), 300 plants supply family of 8—M. Kurtz

576 quarts per acre per day (\$216)—Keith's \$20 from small bed (200 plants)-W. Jones (Pa.).





Keith's Kanner King

Chosen From 5000 Varieties Breaks All Records for Us. Yields 2,280 Quarts per Acre in One Day's Picking

IDEAL FOR HOME USE

KEITH'S KANNER KING is ideal for home uses because it's a hardy, thrifty grower; berries rich red, holding shape, color, flavor, and size after canning. Makes the richest red preserves and jelly

\$159.60 PER ACRE PER DAY

Keith's Kanner King tops the list in production with a record yield of 2,280 quarts per acre in one day's picking. At only 7c per quart this day's picking would bring you \$159.60. You will find Keith's Kanner King one of the leaders in production. leaders in production.

NEW MONEY-MAKING STRAWBERRY

The major qualifications which make a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

Very Productive Because:

- Numerous fruiting stems filled with uniform
- Long fruiting season--blossoms often found at end of fruiting season.
- Blossoms highly self-fertilized—all perfect

Berries Bring Big Prices

- Attractive rich strawberry-red, outside and in.
- Uniform in size and color, making attractive appearance.
- Hold color, firmness for long time after

Uncle Cap

(Midseason)

The Sugar-Sweet, Shortcake Berry

This new variety was the sweetest and most suitable SHORTCAKE BERRY out of 5000 seedlings, the same 5000 seedlings from which we selected the Kanner King (see page 2). If you are wanting a berry that takes scarcely any sugar, set Uncle Cap, for the berries are very sweet. are very large, attractive. Plants large, strong growers. Fine for garden culture.

Prices: 25 plants, \$1.50; 50 for \$2.75; 100 for \$3.75.



Keith's Scarlet Gem

(Everbearer)

Bears in 60 to 90 Days After Planting

This variety, an everbearer, begins to produce its attractive berries in early August and continues until freezing weather in the fall. Unlike many other everbearers, Gem always produces lots of runner plants, thus making a wide fruiting row

HERE ARE SOME HIGHLIGHTS ON GEM

- Berries—good size, uniform shape, firm, hold color, and ship well.

color, and snip well.

2. Plants—vigorous, thrifty growers, numerous.

3. Flavor—slightly sub-acid, rich, lasting.

4. Bears in August until snow falls.

5. Berries—red all over (no green ends).

You'll find Keith's Scarlet Gem that snappy attractive methods are that snappy in the tive everbearer that people like.

Prices: 25 plants, \$1.75; 50 for \$2.85; 100 for \$4.00; 200 for \$7.50; 500 for \$15.00.





Keith's Cultivated Blueberries

Greatest Development in Fruit in Years

NOW YOU CAN GROW YOUR

OWN BLUEBERRIES



Complete planting instructions free Three large 5-year bushes (see page 17) ready to bear their third crop of berries. Saves you three years. Ready-to-Bear Blueberry Garden

3 5-Year, Ready-to-Bear Bluevarieties\$10.25 berry Bushes—three different

Bag Keith's Acid Peat Humus, sufficient for planting 1.50

Totαl\$11.75

will come packed all in one package.) SPECIAL PRICE ONLY (Note: Plants and Acid Peat Humus\$9.75

> adding Keith's Acid Peat Humus. It will also have to have is (1) an acid soil, (2) moist soil, and (3) liberal amount of humus in the soil. The kind of soil does not make so much difference correct the humus deficiencies. between 4.0 to 5.1 pH) it can be made so by If your soil is not sufficiently acid (should be as long as the above conditions are present place you would grow shrubs or roses. All you garden, along walks, next to the garage, any miscalled huckleberries) you need right in your

LASTS FOR YEARS

Set Keith's cultivated blueberry bushes and you are through planting for years. Bushes grow and produce almost a lifetime. Need very little care, just an occasional thinning out and cutting back of the old canes and branches.

BERRIES FOR FIVE WEEKS

You'll begin to pick your first blueberries in early July and the bushes will keep fruiting until late August. They fruit longer than any other bush truit.

LASTS A LIFETIME

Keith's cultivated blueberry bushes don't "run out" like raspberries, currants, etc. One planting lasts at lifetime. Set our bearing-size bushes and you will have blueberries for in truiting condition. of old wood now and then will keep them many years to come. Just a little cutting out

VERY PROFITABLE

and attractive that they bring from 60c to 75c per quart, and when mature bushes bear from 2500 to 3000 pints per acrethere is BIG MONEY in growing them—\$1000 per acre. The berries from these cultivated blueberries are so large

FRUITS FOR FIVE WEEKS

July and keep it up until late August. You can have fresh blueberries longer than any other fruit. Keith's cultivated blueberry ushes begin to fruit in early

Now you can grow all the blueberries (often

Picking cultivated blueberries This bush yielded 32 pints las

Picking from a mature cultive blueberry bush. Note size.



Here's another mature bush.
Nearly 5 feet tall. Its last summer's yield was over 25 pints of big, beautiful berries.

NOTICE—SEE PAGE 17 FOR-

Fruiting cluster of the Jersey (actual size). One of the largest blueberpage 15).

- Keith's Acid Peat Humus for blue berries. Cultural directions for blueberries.
- 3. Different sizes of blueberry bushes.
 4. Blueberry varieties, pages 14, 15, 16

ONE-FOURTH ACRE NET \$328.23

MR. LARSON GROWS ALL THE BLUEBERRIES HIS FAMILY NEED

In order to make his blueberry

dug a hole in his back feet long, 6

ieei wide

From one-fourth acre, last summer, during July and August, we harvested \$517.02 in blueberries which brought a net profit of \$328.23—

and 4 feet deep

marsh soil. (He

WILL BEAR ANYWHERE

In Your Garden, Lawn, Fields.

used Keith's Acid Peat Humas mixed 1 to 3 with a good loam soil.) In this bed he set 6 cultivated blueberry Syear bushes. To hold the water in and the soil water out and have standing water within 2 leef of the ing water within 2 leef of the and produce a lot of berries for you. They will surprise you with beautiful berries as large as chemies. No have to do is to make your suitable, which is easily done. garden, near your garage, along the A tew bushes set at one end of your special climate required. drive, or out on your lawn, will grow

top of the soil, he cemented the bottom and half way up on the bottom. He watered the bed







RUBEL BLUEBERRY BUSH IN FRUIT

Note loaded clusters of large berries. Many 1 to 2 inches and over in size. Three to six bushes will supply you with blueberries all season. One planting lasts for years. (See page 13.)

RUBEL (Early)

We always call this variety "Our Old Reliable" for it is sure to have a crop of big marketable berries every year.

Hardy

We have never known the Rubel to winter-kill, and recommend it very highly. Its growth is upright, 5 to 6 feet. It will stand more knocks from "old man weather" and still bear its crop of berries than any variety we have tested..

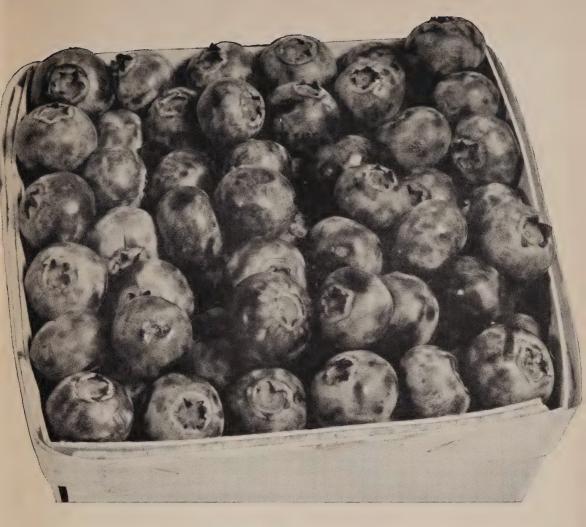
Productive—Always Bears

Berries begin to ripen in early July. In this section we generally have Rubel berries the 10th of July, and from then on until after the middle of August. Rubel is very productive and fruits every year.

Lots of Big Berries

The berries of this variety have a good rich blueberry flavor, making some of the best blueberry pies, etc. They run from average to large in size. Note the size of the berries in the dish above. These are actual size, some of them over ½ inch across.

For those who want a blueberry for all-around purposes and one that will grow and produce under the most trying conditions, we recommend the Rubel. And the plants cost the least of any we offer. (For prices, see bottom page 16).



JERSEY (Late) Also see pg. 12

Berries Very Large - Sweet - Beautiful - Attractive

This variety produces very large berries, largest of any offered. Many of them over 34 inch across (see pictures above, also page 12). Ripen a little later than the Rubel, thus extending picking season. Jersey is a large, attractive improved variety that has become very popular. We know you will be more than pleased and surprised with the exceedingly large, sweet, attractive berries Jersey produces, and there are lots of them. We recommend Jersey very highly.

BUSHES. Hardy, fast growing, semi-upright, 5 to 6 ft., heavy yielder. Makes a beautiful bush for lawn planting or elsewhere about the home grounds. Should be set 4 to 5 ft. apart in bed plantings.

BERRIES. Largest of any offered, often $\frac{3}{4}$ inch across. Pleasing sweet flavor that lasts after cooking; firm, excellent for shipping. Berries hang on bushes well, do not drop when ripe, a very important characteristic.

PRICES:	2-Yr. Bushes	3-Yr. Bushes	5-Yr. (Ready-to-bear) Bushes
Each bush	\$ 1.50	\$ 2.25	\$ 3.85
2 bushes	2.10	3.25	7.00
5 bushes	4.85	7.25	17.50
10 bushes	9.00	10.00	32.50
25 bushes	20.00	23.50	75.00
50 bushes		45.00	

KEITH'S CULTIVATED BLUEBERRIES-Continued

PIONEER (Medium Ectrly)

Pleasing Flavor, Extra Large

Pioneer is a low-growing blueberry (4 ft. high, 4 ft. wide). Produces large yields of blue plum colored berries, many of them over one-half inch across (see pictures here, also page 13). Make fine hedge planting,

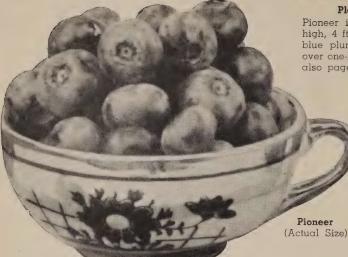
> taking the place of barberry and other low-growing hedge plants. Bushes are as hardy as the Rubel, shown on page 14. Prices same as Adams (see below.)

> > SPECIAL BLUEBERRY

OFFER No. 2
3-Yr. Bushes—Transplanted,
Bear Some This Year.
4 3-Yr. Blueberry Bushes
—4 varieties: Pioneer,
Rubel, Adams, Jersey, \$8.00

Bag Keith's Acid Peat Humus (1-yr. supply). 1.50

Total \$9.50
SPECIAL PRICE ONLY \$7.75
(Note: Plants and Acid Peat Humus comes all packed in one package).



SPECIAL BLUEBERRY OFFER No. 3 5-Year, Ready-to-Bear, Transplanted Bushes 4 5-Year, Ready-to-Bear Bushes—4 varieties: Rubel, Pioneer, Adams, Jersey\$14.10 1 Bag Keith's Acid Peat Humus (1-yr. supply) 1.50 Total\$15.60 SPECIAL PRICE ONLY \$13.50 (Note: Plants and Acid Peat Humus come all packed in one package).

For more lasting results and better growths we suggest your getting an extra bag of our Acid suggest your getting an extra bag of our Acia Peat Humus to be used in planting along with that which we send you with each of the above two offers; also Blueberry Offer on page 12. Special price, when ordered with these Blueberry Offers, ONLY \$1.35 per bag.



Pioneer. Over 1/2 Inch Through Large as Cherries and Easier to Grow (Actual Size)

ADAMS-Note their size. Large as cherries (Actual size)

ADAMS (Early)

Very Heavy Fruiter of Luscious Berries

Adams is a very reliable blueberry with a long fruiting season. Canes are hardy, the bushes upright in growth (5-6 ft.) with a spread of 4 feet. Produces lots of large, attractive blue-black berries with a rich, pleasing blueberry flavor. In yields it is at the top, right along with Rubel (p.14). One of the longest and heaviest yielders in the blueberry family.

PRICES FOR PIONEER, ADAMS and RUBEL:

	2-Yr.	3-Yr.	5-Yr. Ready-to	
	Bushes	Bushes	Bear Bushes	
Each	\$1.35	\$2.00	\$3.50	
2 for	1.90	3.00	6.50	
5 for	4.50	6.75	15.00	
10 for	8.00	11.00	27.50	
25 for	18.00	22.00	55.00	
50 for	32.00	42.50		



Under the Dome - Short, interesting, late items on what is happening in Washington that you want to know about. Right now Washington is the World's news center and the editors give you the news and facts behind the news. Always an important page to you.

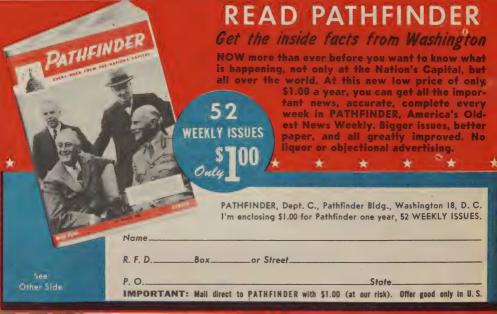
Personalities - Lots of one- and two-paragraph human interest items with photographs to give a picture of modern America. News about people - some big people, some movie stars - but in the main, about average people, the ones who make America tick as a democracy.

For Women Folks - Something special every week of interest to women and girls - fashions, patterns, fancy work, home decorations, and usable practical household helps. The young folks also will get a lot of fun from brain teasers, puzzles, cartoons, and jokes.

WEEKLY PATHFINDER - BIGGEST \$1.00 VALUE.

Mail Coupon with \$1.00 (at our risk) for 52 weekly issues, to MAIL TODAY / FATHERING OF KEITH PLANT NURSERY PATHFINDER, Dept. C., Pathfinder Building, Washington 18, D. C.

If you are now a Subscriber, give this Valuable Coupon to a Friend who is not.



Now - OWN BLUEBERRIES

WILL GROW ANYWHERE—Garden, Lawn, Fields. Nowadays you don't have to go into low, wet, swampy marshes to have all the blueberries (often erroneously called huckleberry) you want tor home uses. You can grow them right in your garden, or along your drive, next to your garage as you would shrubs, or out on the lawn as you would a rose bush. All you have to have is (1) an acid soil, (2) plenty of water, (3) and a liberal amount of humus (organic matter) in the soil.

SOIL. The kind of soil does not make so much difference, for they will grow successfully in a sandy loam, clay, light or heavy soils, providing the above three conditions are present. Should your soil not be acid enough, and most garden or lawn soils are not, it can be made so by mixing with it at least two parts of Keith's Acid Peat Humus (see bottom of this page). The humus content of the soil can be increased by working into it old decayed leaves, lawn clippings, leaf mold, etc. And the moisture content can be kept up by watering the soil when needed. Rain water is best as it contains no lime to sweeten the soil.

GARDEN CULTURE. Set the bushes at least 4 feet apart (better 5 ft.) in a hole made and prepared as follows: Dig a hole 18 to 24 inches (24 better) square, 12 inches deep and fill with a mixture of one part of the soil you dig out and two parts Keith's Acid Peat Humus. Leaf-mold from the woods, or marsh soil may be used instead of Keith's Acid Peat Humus, but the latter is better for most soils. Firmly pack 5 inches of the soil mixture in the bottom of the hole and set the bush on the soil and fill in around the roots with more soil mixture until hole is full. Soak the soil and the job is done. Keep thoroughly watered, not soaked, however. Rain water is best.

We suggest using a half-barrel, tub or some container of equal size, and submerge in the soil and us i* instead of the 24x18 inch hole.

COMMERCIAL CULTURE: Select a fertile acid soil, such as you'd find in a drained blueberry (huckleberry) marsh. It must have ample water. Wild blueberries (huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. Low meadow lands are often suitable, Set plants 5x8 ft. (about 1000 per acre). Write us for further information. We will be glad to help you.

NOTICE: More intensive and complete planting and cultural directions are sent with each shipment of blueberry plants.

TWO-YEAR BLUEBERRY PLANTS have been grown in the nursery row only one year, and will not fruit for another year at least.

THREE-YEAR BLUEBERRY PLANTS have been transplanted and grown in the open for three years and in most cases will produce berries the year planted. Their root system is well developed and will stand transplanting without checking their bush growth.

PIVE-YEAR, READY-TO-BEAR BLUEBERRY PLANTS have been transplanted and grown under field culture for five summers. They are of fruiting size, having already fruited for two years and are ready to fruit their third crop this coming summer. They will come to you wrapped in burlap with Keith's Acid Peat Humus packed around their roots which is to be used in setting them out. They should be sent by express. Parcel post would be quite expensive except in the 1st and 2nd zones.

PARCEL POST AND EXPRESS. Keith's 2-year blueberry plants may be sent by parcel post or express. (In weight, 5 plants will equal 100 strawberry plants. See page 22). The 3-year plants and the 5-year plants pack out quite heavy, and we suggest express shipments for these plants.

KEITH'S READY-TO-BEAR BLUEBERRY BUSHES Grown in Open Field Culture for Four Years

For those who want bearing blueberry bushes, and want to save at least three years, we offer our Ready-to-Bear Bushes. This coming summer they will fruit their third crop of berries under fruiting conditions (an acid soil with plenty of water and humus). They come bundled in burlap with Keith's Acid Peat Humus packed around their roots which is to be used in planting. Should be sent by express. For prices see price list following each variety. Write for prices on larger quantities.



5-Year-Old Bush

OUR DIFFERENT SIZED BLUEBERRY BUSHES Here we show you t

Here we show you the different sizes of our blueberry bushes. The larger size (5year) will bear

larger size (5-year) will bear for you this year.



3-Year-Old Bush



2-Year-Old Bush

KEITH'S ACID PEAT HUMUS Ideal for Blueberry Growing

This Acid Peat Humus has the right acidity and contains the necessary or ganic matter and humus ideal for the successful growing of the cultivated blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's Acid Peat Humus necessary. It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of strawberries. It's a soil builder and makes plants grow. Price: 1½-bu. bag, \$1.50; 4 or more bags at \$1.35 per bag. Sent by express unless otherwise instructed. No discount, not prepaid.





Keith's **BLACK RASPBERRIES**

AT LESS THAN 3c PER QUART

Why be without all the fresh black raspberries you need when 25 of Keith's plants will supply them at less than 3c per quart? Set 25 plants this spring in your garden or along the yard fence, then pick all the fresh berries you need.

CUMBERLAND

This is the best market and canning black raspberry grown. It's very productive under garden or field culture, will bear big crops where others fail, and the berries crops where others tail, and the berries are always large and fleshy (not seedy as you often find black raspberries). The canes are strong and sturdy, do not break down under their berry load. They don't winter-kill. You will always have plants of large, fleshy, well flavored raspberries when you set Keith's Cumberland. Prices: 6 plants 75c; 12 for \$1.35; 25 for \$2.25; 50 for \$2.50; 100 for \$6.25 for \$3.50; 100 for \$6.25.

MORRISON

Morrison

A New, Profitable, Productive Black Raspberry
Largest Berries in Black Raspberry Family
Berries very large, beautiful glossy jet-black, juicy, highly
flavored, not seedy. Excellent for table uses, jams, jellies,
etc. More disease-free than other varieties. Long fruiting
season—still fruiting after others are through. Thrifty, fast grower. Order early for
our supply of plants is limited. Price: 1-yr. plants, 6 for \$1.25; 12 for \$2.25; 25 for \$4.00.

RED RASPBERRIES

Inspected twice by State Inspectors. Vigorous, exceedingly healthy and very productive. We list only 4 leading varieties. Takes only 25 plants to produce all the berries you'll need for family of three to five.

LATHAM (Midseason)

Latham is very productive, hardy, and a good thrifty grower. This makes it a commercial leader. I'm sure there are more Latham planted for commercial picking than all other varieties. Prices: 6 plants \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$4.50; 100 for \$8.00.

CHIEF (Early)

Ideal for Home Uses — A Sweeter Lasting Flavor

Comparatively NEW variety, liked by all those who have fruited it. Berries not as large as the Latham but sweeter, have a much more lasting red color and a richer raspberry flavor. These are what make Chief a dandy home berry. It's from 7 to 10 days earlier. Canes strong, hardy. Prices: 6 plants \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$4.50; 100 for \$8.00.





Latham

INDIAN SUMMER (New Everbearer)

Bear All Summer Two Crops Instead of One

A new everbearing red raspberry, decidedly superior to any yet introduced. It not only bears in June (usual season for reds), but all fall, beginning in early September and lasting for six weeks. Lots of berries and two crops instead of one. Other everbearing reds do not produce many bearing reds and the company bearing reds. crops instead of one. Other everbear-ing reds do not produce many betries during the autumn months, but Indian Summer is loaded. It certainly is a FALL PRODUCER. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet. Prices: 6 plants \$1.75; 12 for \$3.00; 25 for \$5.50.

Keith's **FANCY GRAPES** Fredonia (Actual Size)

LEADERS IN QUALITY, FLAVOR AND JUICINESS

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hard work. And you have to set a grapery only or.ce, it lasts a lifetime. Let Keith send you their folder on Growing Grapes. It's FREE with your order. your order.

FREDONIA (Blue)

EARLY --- NEW EARLY — NEW

A new grape produced by the

N. Y. Experimental Station. At last
we have a real good early blueblack grape. With its production,
vigor, quality and beauty, Fredonia is replacing all other blue grapes.

1. It's 7 to 10 days earlier than Concord.

2. Productive

2. Productive.

Fruits second summer.

Hardy, does not winter-kill.

4. Hardy, does not winter-kill.
5. Bunches attractive, very compact.
6. Highly pleasing sweet flavor.
Its sweet, delicious flavor makes it the best table variety, and for jelly, juices, marmalade, pies, etc., Fredonia leads. You'll like it best of all grapes. Price: 2-yr., 45c each; 3 for \$1.25; 10 for \$3.00; 25 for \$4.50; 50 for \$8.00; 100 for \$15.00; 500 for \$45.00; 100 for \$90.00. 3-yr., 60c each; 3 for \$1.50; 10 for \$4.50; 25 for \$10.00; 50 for \$15.00; 100 for \$25.00.

PORTLAND (White, New Early)
Brand new early white grape. In white grapes it's what the Fredonia is in the blue varieties—it's the best early white grape offered today. Very hardy—does not winter-kill like most white grapes do. Berries are sweet, well flavored, large, ships well, eats well, cans well, and the juice makes the BEST grape juice and other things made from grape juice. Set Portland for your white grapes. Price: 2-yr., 50c each; 3 for \$1.25; 10 for \$3.50; 25 for \$6.50; 50 for \$12.00; 100 for \$17.00. 3-yr., 65c each; 3 for \$1.60; 10 for \$4.50; 25 for \$8.00; 50 for \$17.50; 100 for \$28.00.

CONCORD (Blue)

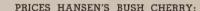
The leading midseason commercial grape. Large vineyards throughout the country are planted to Concord. You find it on all markets, stands and stores. It's very hardy, productive. Fine for all home uses and for markets. Prices: 2-yr., 35c each; 3 for \$1.00; 10 for \$2.50; 25 for \$4.00; 50 for \$6.00; 100 for \$11.00; 300 for \$27.50; 500 for \$35.00; 1000 for \$75.00.



Hybrid Bush Cherry in Full Bloom

BLACK CHERRIES from BUSHES Hansen's New Improved **BUSH CHERRY**

Easy to grow, hardy, always produces. Can be used as a hedge, planted alone, or among other shrubs. Beautiful when in bloom. Yields lots of black, plum-shaped cherries. Delicious for pies, jams, etc., like tree cherries. Set about 3 feet apart. Keep pruned like shrubs.



2-vr. bushes, 60c each: 3 for \$1.50: 5 for \$2.25; 10 for \$4.00.

3-yr. bushes, 85c each; 3 for \$2.25; 5 for \$3.35; 10 for \$6.00.



Clusters of Hansen's Bush Cherries. Branches Loaded with Cherries



Keith's Giant Gladiolus Collection

Many Kinds, Many Colors

Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced. 100 BULBS, 10 different kinds, ONLY \$4.50. Postage as per 100 strawberry plants. If your space can use only half this collection send \$3.00 for 50 bulbs.

100 Bulbs for \$4.50

Keith's Giant DAHLIA Collection

A collection of selected Giant Bloomers. This Personally Selected Collection cannot be excelled. We change the list every year, including dahlias which have been prizewinners. At least 10 different kinds in different colors of orange, salmon, red, bright pink, white, lavender, etc. 10 ROOTS, WILL BLOOM THIS SUMMER, Only \$4.75. Postage as for 100 strawberries.





ASPARAGUS — \$1,000 per Acre

Grow asparagus and harvest as much as \$1000 per acre. It's an early spring cash crop, bringing money in early spring. One planting lasts a lifetime. We list the Mary Washington, a thrifty, thick grower with long, heavy, tender stalks. An excellent variety for home or field uses. **Prices below.**

RHUBARB

Everybody, likes rhubarb sauce and pies and the rhubarb is so easily grown. It takes the place of fruit on the family table at a time when

fruit is costly. The Victoria variety we are offering this season has real red stalks, the kind that make those attractive pies and sauce. We have clump plants for you this year—will supply cutting stalks second year. **Prices below.**

Mary Washington Asparagus

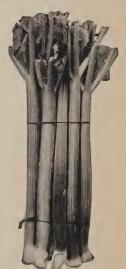
ASPARAGUS PRICES						
	Medium	Large				
25	\$1.25	\$1.75				
50	1.75	3.00				
100	2.50	4.75				
200	4.50					
500	9.00					
1000	16.00	- 1				

	RHUBAR	B PRICES
		r. 2-yr. clumps
6	\$0.7	5 \$2.00
12	1.0	0 3.50
25	2.0	00.6
50	3.5	0
100	5.5	0

PLANTING INSTRUCTIONS

Asparagus: Dig trench 12 inches deep, 16 inches wide in well drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover them with 3 inches of the soil mixture. As the asparagus tops (shoots) come up fill in the remainder of the trench. Space roots (plants) 12 to 16 inches apart in trench. For winter mulch, cover the bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

Rhubarb: Follow same instructions as for asparagus except set plants 24 inches apart and not so deep.



Victoria Rhubarb

Keith's NEW Chrysanthemum GOLDBANK

Deep Golden Yellow. Low, Bushy Growth. Blooms in 70 Days.

This new "Mum" was developed and is grown exclusively oped and is grown exclusively by Keith. It is from Korean stock, selected from among 1500 other Korean seedlings for its valuable deep golden yellow color; its hardiness, and its long blooming period (10 weeks). Its growth and blooming habits are like Keith's azaleamums. It's a true "cushion type."

Color. Deep golden yellow color shading to a deeper red-

Color. Deep golden yellow color shading to a deeper redorange in the center. Very lasting color. Opening buds have a reddish orange tinge resembling rosebuds.

Flowers. Very double to semi-double with slightly curved petals. Very lasting. Over 2 inches across.

Rlooming Period. Begins in

Blooming Period. Begins in late August and continues for 12 weeks, long after freezing weather in November. We had plenty of Goldbank blooms after Thanksgiving this year.

Bush Growth. Goldbank has a dense growth like the "cushion mums" or our ameliamums. 24 muns of our differentiations, inches tall. Many bushes can't be covered with a bushel basket. Very hardy, doesn't winter-kill. Goldbank is an outstanding low-growing, bushy "mum."





All These Flowers on One Bush of Keith's Americanum

Keith's Ameliamums

Blooms in 90 Days.

These are the "cushion" type of 'mums, growing into a ball-shaped plant as large as a bushel basket and massed over with flowers. Bloom in August. We offer

them in four colors.

RED. A deep maroon to brighter red.
Flowers over 2 inches across. 50c each;

3 for \$1.25.

YELLOW. Bright to orange-yellow with deep yellow centers. A solid "ball-of-blooms" 2 feet across. 45c each; 3 for

Fi.25. PINK. Double, dark apple-blossom-pink. Very profuse bloomer. Early. 35c each; 3 for 90c.

Deep golden bronze, with ters. Heavy bloomer. Early BRONZE. centers. 35c each; 3 for 90c.

Keith's Hardy Korean Hybrid Chrysanthemums

Very hardy, stands winters anywhere. Very popular nowadays because of their many colors, shapes and nowadays because shades of flowers.

Every plant different—different colors, differen growth, etc.—still all are attractive and pretty. Blooms during September until ground freezes hard. Supplies

SPECIAL "MUM" OFFER 1 Each of All 'Mums Offered on This Page, Including Goldbank. ONLY \$2.25 3 Each (18 in all) for \$5.00.

this time. Price (sure-to-bloom plants): 5 for 75c; 12 for \$1.25; 25 for \$2.25; 50 for \$4.00.



Korean Hybrid "Mum" Blooms. Fine for Cut Flowers

JAPS and RATS Our Enemies

The "boys over there" will get rid of the Japs. You can help get rid of the home enemies by feeding them this sure "Rat and Mouse Killer."

Help Win the War



We farmers hear a lot about raising more food to help win the war. How about you helping save this food by killing off rats that eat and destroy so much of it? Rats destroy millions of dollars worth of food every year. Help stop this waste by feeding rats and mice this sure killer. Invest a few cents and do your part. Price, enough for 200 rats, \$1.00.

"Dogzof

Eliminates the Dog Pest Keeps Dogs Away from Flowers,



"DOGZOFF"

Dogs Don't Hang Around Where You Put "Dogzoff"

'Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbits injury; keeps cats away from bird cages. Doesn't injure furniture, etc. Price, 85c per pkg.

Information for Customers

1.—USE ORDER BLANK, filling in all information. USE ORDER BLANK, filling in all information.
 ORDER EARLY. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and benefit by our discounts.
 SHIPPING SEASON from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants.
 PLANTING SEASON. Set plants early as you'd make early garden and from then on until after complanting time. (When oak leaves are about size of

planting time. (When oak leaves are about size of squirrel's ears)

5.—REMITTANCE. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D.

shipments will be made if one-third is sent with order.

6.—YOUR PROTECTION. We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders.to the extent of damage or loss if customer sends within five

days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.

7.—EXPRESS SHIPMENTS now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty of ventilation and are not so subject to heating. We suggest, when possible, have your shipments come by Express.

8.—PARCEL POST SHIPMENTS. Small orders can be sent as cheap by Parcel Post, especially into States in Groups 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured. This costs extra. The Parcel Post tables give postage to add. See bottom of page.

STATE GROUPS for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

we make four groups of States as follows:
Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.
Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del.,
N. J., Va., Tenn., Ky., Md., D. C.
Group No. 3 includes N. and S. Dak., Nebr., Kans.,
Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La.,
Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H.,
Vt., Mass., R. I., Conn.
Group 4 includes Idaho, Utah, Nev., Ariz., Wash.,
Ore Calif

Group 4 i Note what group your State is in, then refer to Par-cel Post Table below for postage to add if your ship-ment is to come by Parcel Post.

Read Bottom Page Five Before Making Out Your Order

PLANTS REQUIRED PER ACRE

	Width of	Plants	Plants
Strawberries		in Row	Per Acre
(field culture)	.3 ft. 8 in.	18 in.	8,000
(garden culture)	.3 ft.	18 in.	9,700
Evbr. Stbry. (field)	.3 ft.	16 in.	11,000
Evbr. Stbry. (garden)	.3 ft.	12 in.	14,500
Red Raspberries		3 ft.	2,400
Black Raspberries	.7 ft.	31/2 ft.	1,800
Grapes (light soil)		10 ft.	540
Red Raspberries Black Raspberries	.6 ft. .7 ft.	3 ft. 3½ ft.	2,400 1,800

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less	12c	21c	31c	47c
For each additional 100 plants or less	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry-100 plants or less	17c	28c	4lc	65c
For each additional 100 plants or less	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	15c	23c	33c	52c
For each additional 50 plants or less	9c	14c	25c	47c
Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less	12c	2lc	31c	47c
For each additional 25 plants or less	8c	14c	24c	40e

Please		ORDER BLANK			Amount Sen	t
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TRUE-TO-NAME—While we use every precaution to have all plants, etc., true-to-name, we will not be responsible for any sum greater than the cost of the stock should any prove otherwise than represented.

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Cultivated Blueberries

and HOW TO GROW THEM



These blueberries are from the Jersey

Note. - For prices, see inside





Took Years

After years of careful selection from among the wild blueberry (often called huckleberries) government plant breeders have developed this giant cultivated blue-

Larger Than Wild Kinds

It's somewhat like its wild relatives but much larger (5 times), sweeter, better flavored, much more attractive and productive.

Easy to Grow

We used to think blueberries would grow only in marshy locations. Now they can be grown with very little soil preparation, right in your garden, back yard, as easily as roses

+--- RUBEL

An early to late-season variety, has a very long fruiting season, beginning the forepart of July and lasting for 6 weeks. Bushes are hardy and healthy, and will bear more quarts of berries per bush than other varieties year in and year out. Upright in growth (5 to 6 ft.) and open growth. Fruits every year. Berries uniform in size, holding their large size until the end of the season better than most blueberries. They are sweet with a very rich flavor. One of the best for pies or canning, and you can always depend on Rubel for bearing a lot of dandy berries. (See prices below.)

Keith's Cultivated Blueberries

JERSEY

(Late) Largest berries grown. Jersey produces some of the largest berries

grown. (See picture on front page of

this folder.) Ripens later than Rubel, thus extending the blueberry fruiting season. Bushes fast growers, heavy

yielders. Berries excellent for home

uses or market. Hang on bushes for

a long time after ripening. With our 5-year, ready-to-bear bushes you will

have that surprise in big luscious ber-

ries in 90 days after planting. (See

(Large, Early)

berries a week ahead of Rubel or

Adams. The berries are very large, many of them measuring over 2 inches

around. They are larger than the Rubel or Adams and covered with a blue bloom, making them one of the

most beautiful blueberries. The flavor is mild but sweet. One of the best

for desserts. The bushes are low (4 ft.), globelike in form. An ideal variety for gardens. (Prices given be-

An early variety, ripening its first



Can NOW Be Grown in Your Garden or Field

Now you can grow all the blueberries (often miscalled huckleberries) you need right in your garden, along walks, next to the garage, any place you would grow shrubs or roses. All you have to have is (1) an acid soil, (2) moist soil, and (3) liberal amount of humus in the soil. The kind of soil does not make so much difference as long as the above conditions are present. If your soil is not sufficiently acid (should be between 4.0 to 5.1 pH) it can be made so by adding Keith's acid peat humus. It will also correct the humus deficiencies.

Lasts for Years

Set Keith's cultivated blueberry bushes and you are through planting for years. Bushes grow and produce almost a lifetime. Need very little care, just an occasional thinning out and cutting back of the old canes and branches.

Berries for Five Weeks

You'll begin to pick your first blueberries in early July and the bushes will keep fruiting until late August. They fruit longer than any other bush fruit.

Garden Culture

Garden Culture

Set the bushes 4 ft. apart (5 ft. better) in the row, spacing rows 5 ft. apart. Better set at one end of garden or along walk or drive, or next to some building where they won't have to be disturbed for years. Dig the hole 24 inches across, 12 to 16 inches deep and fill bottom half with a mixture of 1 part top soil and 2 parts Keith's acid peat humus. Leaf-mold, soil from huckleberry marsh may be used if it is acid enough, but we suggest our special acid peat humus. Pack bottom mixture solid and set plant in middle of hole, fill in around roots, pack firm until hole is filled. Better leave a little depression on top to hold water during watering. Soak the soil and the job is done. Water thereafter to keep the soil moist. Rainwater is best. To retain moisture bank up around plant with lawn clippings, leaves, etc., after watering.

\$4000.00 PER ACRE
From Keith's Cultivated Blueberries
From Keith's Cultivated Blueberries
GREATEST DEVELOPMENT IN YEARS
This new development has given fruity
This new development has given from small
growers and others the greatest opportunity
in years to realize lorge returns from small
growers to fland. This is what Keith cultiin years to feath with the for you want of the company to the for you
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FIELD CULTURE

Remember, the blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained blueberry (huckleberry) morsh would be ideal. Growths of white cedar, leather and manle ster are indirected ted Growths of white cedar, leatherleaf, red maple, etc., are indications of a suitable soil. But to
make sure always have the soil
tested for acidity by your county
agricultural agent. Some soils
are found to be too acid and
this can be corrected by the
addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set the plants 5 ft. in
row, spacing rows 8 ft. apart.
Water table should be 30 to 48
inches below surface.

ches below surface. PARCEL POST or EXPRESS

PARCEL POST or EXPRESS
Two- and three-year plants
may be sent by Parcel Post in
the 2nd and 3rd zones but beyond it will be more expensive.
Express is more sure, safer, and
quicker. The 5-year bushes
come cheaper by Express. Unless amount is sent to prepay
transportation, shipment either
Parcel Post or Express will be
sent collect.



ADAMS

A midseason to late variety, beginning to ripen its berries early in July and continues bearing for 5 weeks. The bushes are hardy and healthy with an upright growth (5 to 6 ft.). Berries are a deep blue-black, large (see picture above) attractive with a good sweet flavor that everyone likes. We recommend Adams either for home or field culture. (See prices below to left.)



Note the size of these blueberries. Three of them over two inches across.

KEITH'S ACID PEAT HUMUS



This acid peat humus has the right acidity and contains the necessary organic matter and humus ideal for the successful growing of the cultivated blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's acid peat humus necessary. It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of strawberries. It's a soil builder and makes plants grow. Price: 1½-bu. bag, \$1.50; 4 or more at \$1.35 each. Sent by express unless otherwise instructed. This acid peat humus has the right

Special

BLUEBERRY OFFER No. 2

3-yr. Bushes, Transplanted
(Bear some this year.)
4 3-yr. Blueberry Bushes. 4 varieties,
1 Bag Keith's Acid Peat Humus (1-yr. supply) Regular Price \$9.50

Special Price \$775

Note.—Bushes and acid peat humus come all in

Special

BLUEBERRY OFFER No. 3

5 5-yr. Ready-to-Bear Bushes (4 variety bushes)
1 Bag Keith's Acid Peat Humus (1-yr. supply)

For more lasting results and better growths, we

prices below.) PIONEER

5-yr. Ready-to-Bear Transplanted Bushes

Special Price \$1350

Note.—Bushes and acid peat humus come packed in one package.

For more lasting results and better growins, we suggest your getting an extra bag of the acid peat humus to be used along that which we send you with the bushes in the two above special offers, also Special Offer No. 1. If you order this extra bag we will supply it for only \$1.35.

A 5-Year, Ready-to-Bear Blueberry Bush in Fruit-Note Clusters

Special BLUEBERRY OFFER No. 1 Bushes

READY-TO-BEAR BLUEBERRY GARDEN 3 5-yr. Ready-to-Bear Bushes (Rubel, Pio-1 Bag Acid Peat Humus Regular Price \$11.75

SPECIAL INTRODUCTORY OFFER \$075

Note.—Bushes will come in bag with the acid peat humus. All in one package.

Keith's 5-Year Ready-to-Bear Blueberry

Why wait 2 or 3 years for your blueberries when you can set Keith's 5-year readyto-bear bushes and have berries this July
and August? These bushes have been grown
and transplanted in our nursery rows for 5
years and are ready to fruit for you this
summer. They will eliminate all that time
and uncertainty when younger bushes are
set. They will save you at least 2 years.
This summer they will fruit their third crop
of berries under favorable conditions. They
come bundled in burlap with Kelth's acid
peat humus packed around their roots,
which should be used in planting. Sent by
Express.

RUBEL, PIONEER, ADAMS Bushes Bushes S2.00
Each \$1.35 \$2.00
2 .1.90 6.75 2
5 4.50 11.00 55
10 18.00 22.00 55
10 3.20 8.00
10 .32.00 80.05 PRICES FOR JERSEN \$3.85
PRICES FOR JERSEN \$7.00
.51.0 3.25 17.50
.4.85 12.00 32.50
9.00 12.00 32.50



These blueberry bushes have been planted 8 years. Note their size. Many of the bushes yielded this summer 7 quarts per bush. At this rate your yield per acre would be 7,000 quarts. It takes at least 1000 plants to set an acre. More profitable than apples, peaches or other tree fruits. At 60c per qt. the yield would bring over \$4000 per acre.



NEW! A Thornless
BOYSENBERRY

Absolutely No Stickers—Canes Smooth as Grape Vines

Now You can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves, for the canes and stems of Keith's thornless Boysenberry plants are absolutely thornless—as smooth as grape vines.

Berries Large as Plums

The biggest berry ever developed. 11/2 inches long, l inch wide—often larger. Large as plums, plump, long, thick, 50 fill a quart. A cross between the Loganberry, raspberry and blackberry. They are a rare berry. And they are as easily grown as raspberries or blackberries.

Berries Liked by Everybody

Berries wine-red and fully twice as large as blackberries, up to 2 inches long. Ideal for home uses, have that "rasp-berry-blackberry" flavor, unlike any berry you have ever perry-blackberry Tlavor, unlike any berry you have ever tasted, liked by everybody. They make the best of pies, jams, etc., and are delicious canned. Commercial canners want them above any other berry. When you taste thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are so easily grown in your garden or field.

Keith's Thornless Boysenberry (actual size). Note size of these luscious berries, unexcelled for pies, etc.

Bears Early

Keith's new thornless Boysenberry plants set this spring will grow vines on which big, beautiful, tasty berries will be borne next summer. You don't have to wait 2 or 3 years for berries. They fruit quick.

Ripens Early

Keith's new thornless Boysenberry begins to ripen its big beautiful wine-colored berries 10 days to 2 weeks ahoad of the common thorny Boysenberry—the old type. Gives you berries earlier than ever before.

Berries Sweet

There is no other berry that has the sweet luscious flavor that you will find in this **new berry**. Why? Because it's a cross between the Loganberry, the raspberry, and the blackberry. No other like it.

Cultural Directions

Set plants 4 inches deep in rows 6 feet apart (field culture 8 ft.) Set plants 6 ft. apart in row (field culture 8 ft.) Be very careful not to break the tender sprout coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other and the soil of the soil well stirred around end between plants. Grow some other field with the soil well stirred around in fell with the soil coing from the soil field with the soil of th

Cultural Directions

Grows Anywhere

You do not have to have a You do not have to have a special soil to grow Keith's new thornless Boysenberry They will grow in any garden soil. You can grow them on wires trellises, or on the garden fence. If you can't cultivate the soil, keep it mulched with straw, lawn clippings, or anything to keep the weeds down and the soil loose and

PRICES

1-yr. plants, 3 for \$1.00; 6 for \$1.50; 10 for \$2.00; 6 for \$4.50; 50 for \$7.00; 25 for \$4.50; 50 for \$7.00; 100 for \$12.50; 200 for \$22.50; 300 for \$32.00; 500 for \$50.00; 1000 for



Here you see thornless Boysenberry vines (canes) tied up to and trained fo wires stapied to posts set 12 ft. cpart in the row—I post to every 2

Keith PLANT NURSERY

SAWYER, MICHIGAN



Boxes should be 18 inches wide, 36 to 48 inches deep, and as long as convenient. If you make the boxes, we suggest 6 to 8 feet long. To keep sides of box from bulging, wire back and forth through holes near middle of box. Make holes and set plants as in barrel culture.

Give similar winter protection



BERRIES UNEQUALLED FOR HOME USES

Berries wine-red and fully twice as large as blackberries, up to 2 inches long. Ideal for home uses, have that "raspberry-blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. They make the best of pies, jams, etc., and are delicious canned. Commercial canners want them above any other berry. When you taste thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are so easily grown in your garden or field.

PRICES lowest ever. Plants of the thornless Boysenberry have been very costly but now we can list them the lowest ever.

BEARS EARLY

Keith's thornless Boysenberry plants set this spring will grow vines that will bear big, beautiful, tasty berries for you next summer. Don't have to wait 2 or 3 years for berries. They fruit quick.

RIPENS EARLY

Keith's thornless Boysenberry begins to ripen its big, beautiful wine-colored berries ten days to two weeks ahead of the common Boysenberry. This gives you berries earlier than ever before. Some advantage.

PRICES

1-yr. plants: 6 for \$1.50; 10 for \$2.00; 25 for \$4.50; 50 for \$7.00; 100 for \$12.50; 200 for \$22.50; 300 for \$32.00; 500 for \$50.00; 1000 for \$90.00.

CULTURAL DIRECTIONS

Space rows 6 ft. apart (field culture 8 ft.) Set plants 6 ft. apart in row (field culture 8 ft.). Allow young canes to run on ground during summer, training in the row. In fall, as a p.ecautionary protection in zero climates, cover the vines lightly with straw (hold in place with some soil). In the spring when buds begin to "shoot", remove the mulch and tie the canes to wires stretched over posts 3 ft. above ground. Picture at right shows taller posts with 2 wires stapled to sides, 1st wire 2½ ft., 2nd wire 4½ ft. This system is a very good one. Cut out old vines as soon as fruiting is over, remove and burn. Allow the oncoming young vines to run on ground and handle them in fall as mentioned above.

New!

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Canes Smooth as
Grape Vines

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BERRIES LARGE AS PLUMS

The biggest berry ever developed. 1½ inches long, 1 inch wide—often larger. Large as plums, plump, long, thick, 50 fill a quart. A cross between the Loganberry, raspberry and blackberry. They are a rare berry. And they are as easily grown as raspberries.

For Color Picture and More Details, See Folder Enclosed



Here you see thornless Boysenberry canes tied up to and trained to wires stapled to the side of posts set 12 ft. in the row, a post to every two plants.